

- **Founded in 1995**, the International Coach Federation (ICF) is the leading global organization dedicated to advancing the coaching profession by setting high standards, providing independent certification, and building a worldwide network of credentialed coaches. For more information on how to become or find an ICF credentialed coach, please visit our Web site at coachfederation.org.

- The ICF's **core purpose** is to advance the art, science and practice of professional coaching.

- The **ICF defines coaching** as partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential.

- Assuming as a prudent threshold that there are conservatively 30,000 coaches worldwide, it is possible to estimate that the **revenue generated by the coaching industry globally** is close to \$1.5 billion (USD). (Taken from the *ICF Global Coaching Study* conducted by PricewaterhouseCoopers.)

- **What are the benefits of coaching?**

- Professional coaching is an ongoing professional relationship that helps people produce extraordinary results in their lives, careers, businesses or organizations.
- Through the process of coaching, clients deepen their learning, improve their performance, and enhance their quality of life.
- Coaching accelerates a client's progress by providing greater focus and awareness of choice.
- Coaching concentrates on where clients are now and what they are willing to do to get to where they want to be in the future.
- ICF credentialed coaches recognize that results are a matter of the client's intentions, choices and actions, supported by the coach's efforts and application of the coaching process.

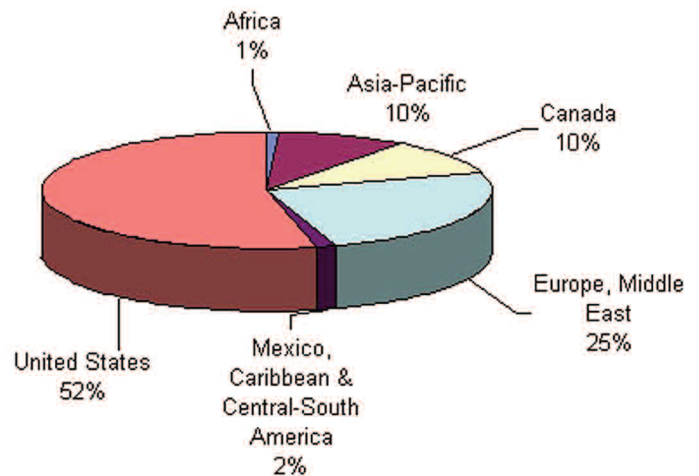
- **Why does ICF offer a credentialing program?**

- Having standardized credentials from one organization that are recognized worldwide will aid the public and organizations in knowing what they should look for and demand when hiring a coach.
- ICF does not offer certification training, so we offer the industry's only independent credential.
- ICF is taking a proactive stand to self-regulate the emerging coaching profession by implementing the highest ethical and professional standards.

- **How many members does the ICF have?**
over 12,000

ICF Membership Growth

- 1999 — 2,122 members (based in North America)
- 2000 — 3,240 members
- 2001 — 4,691 members
- 2002 — 5,825 members
- 2003 — 6,791 members
- 2004 — 7,912 members
- 2005 — 9,041 members
- 2006 — 11,100 members
- 2007 - 11,400+ members (80+ countries)



ICF Membership by Region

- **How many chapters does the ICF have?**

150+ local ICF Chapters in 41 countries.

- **How many coaches currently hold an ICF credential?**

3,054 coaches

ICF Credential Breakdown

- 1,377 Associate Certified Coach (ACC)
- 1056 Professional Certified Coach (PCC)
- 621 Master Certified Coach (MCC)